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anant_national_university User testing of their idea is super important for an entrepreneur. Pari Nirmal, a design student at AnantU, is doing exactly that here.
A winner of the 1st edition of the Idea Contest and an SSIP grantee, Pari has developed toys to enhance learning through physical interaction with toys. Helping her test her idea and develop the product are students of Laxman Gyanpith School, Sanskardham.
Developing an entrepreneurial mindset is integral to how students learn at Anant National University, India's first DesignX University. Supported by @aarambh_anantu, more and more student ideas are turning into ready-for-market products.

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